

# Strategic Priorities # 4 Responsible and Transparent Leadership and Governance

Vulcan County will continue to endeavor to be a municipality which operates in a transparent and responsible manner, with long term sustainability being a guiding factor. Key objectives to advance this priority are:

Key Action Item	Lead Role	Initiated	Status	Key Measures
Provide levels of service that balance ratepayer needs with organizational capacity.	CAO Department Heads	2018-2022	Ongoing	<ul style="list-style-type: none"> <li>✓ Stakeholder Satisfaction</li> <li>✓ Council Satisfaction</li> </ul>
Build community confidence through responsible governance for long term sustainability.	CAO Department Heads	2014-2017	Ongoing	<ul style="list-style-type: none"> <li>✓ Stakeholder Satisfaction</li> </ul>
Continue to promote excellence through the production and submission of Annual Budget Reports and Annual Financial Reports to the Government Finance Officers Association Canadian Award for Financial and Budget Reporting.	Corporate Services	2018-2022	Ongoing	<ul style="list-style-type: none"> <li>✓ Stakeholder Satisfaction</li> <li>✓ Council Satisfaction</li> <li>✓ Financial Viability</li> </ul>
Improve public communications through our website, social media accounts, and print media. Review our meeting access options such as livestream and recorded options.	Legislative Services Department Heads	2018-2022	Ongoing with revisions	<ul style="list-style-type: none"> <li>✓ Stakeholder Satisfaction</li> <li>✓ Council Satisfaction</li> </ul>
Continued review of taxation rates as to remain competitive with our rural neighbours and explore tax guideline options.	Corporate Services	2018-2022	Ongoing	<ul style="list-style-type: none"> <li>✓ Stakeholder Satisfaction</li> <li>✓ Financial Viability</li> </ul>
Maintain our COR (Certificate of Recognition) certification which was achieved in 2020.	Department Heads	2022-2026	New	<ul style="list-style-type: none"> <li>✓ Employee Satisfaction</li> <li>✓ Process and System Improvements</li> </ul>
Modernize the County website, allowing for easier navigation, updated content and a fresh look.	Corporate Services	2022-2026	New	<ul style="list-style-type: none"> <li>✓ Stakeholder Satisfaction</li> <li>✓ Process and System Improvements</li> </ul>
Develop Environmental and Municipal Reserve Policy	Development Services	2022-2026	New	<ul style="list-style-type: none"> <li>✓ Stakeholder Satisfaction</li> <li>✓ Process and System Improvements</li> </ul>
Improved communication from Council regarding the ongoings of committees and boards on which they are appointed to.	Legislative Services	2022-2026	Reinstated	<ul style="list-style-type: none"> <li>✓ Stakeholder Satisfaction</li> </ul>